

EVENT EXECUTION WITH EXCELLENCE

BESS
**BADAR EXPO
SOLUTIONS**

www.badarexpo.com

OUR BACKGROUND

Badar Expo Solutions (BXSS), was founded and is based in Pakistan, having established themselves in the year 2000, with the guidance and support of its parent company Badar Engineering Works. BXSS have successfully carved out a key position in the event management industry with its dynamic and diverse approach in providing comprehensive solutions to all events, regardless of scale or audience.

Boasting a vast self-owned infrastructure, operational and management capabilities, BXSS is regarded as one of Pakistan's most respected and reliable event management companies. BXSS has been trusted to manage prestigious and pioneering events within Pakistan's annual trade, corporate and government sector calendars. BXSS has seen considerable growth and development since its inception and is immensely proud of its Pakistan roots.

WHO WE ARE

BXSS is a full service event management company with our Head Office based in Karachi, Pakistan. Our company was created by pairing together our skill set and passion for business and events. BXSS specializes in event management for corporate, government, association and not for profit clients.

BXSS staff, are creative, dynamic and experienced in offering comprehensive solutions to cater for every type of event, ensuring outputs and the event itself capitalize on all opportunities of exposure whilst delivering tangible business results.

The BXSS full-service event management experience includes:

- Event administration & management
- Speaker sourcing & fulfillment
- Registration management and operational support
- Event communications and promotion
- Volunteer management
- Event production and AV coordination
- Logistics & operations management
- Seminar & Conferences management
- Program development & execution management
- Sponsorship sales, support and fulfillment
- Event branding and marketing
- Print production and management
- Social event planning
- Facility and hotel management
- Post-event evaluation & research
- PR & Media



OUR APPROACH

BXSS have developed systems and a key client centered approach, which can be applied to any scale of event, which are derived from our core values of always striving for leadership, respect, empowerment, teamwork and excellence. BXSS have achieved client centered approach by;

- Putting your organization first. We learn about your business, we focus on your challenges, and we plan events to support your objectives.
- Investing time with clients, by incorporating their business values into a fresh and dynamic promotion strategy plan resulting in a tailor made event with supporting targeted media campaigns, increased network exposure and client loyalty.
- Approaching every project with meticulous attention to detail and obsessive precision. Regardless of size, scope, timeline or budget we treat each event/project with respect and strive for maximum results.
- Reassuring every client, that the BXSS family will never leave anything to chance! Our professional teams will always go the extra mile to ensure client satisfaction.

SOME OF OUR VALUABLE CLIENTS

BXSS have a most diverse client base, which is a source of excitement and motivation for our team. Our clients are diverse and range from public sector, corporate, regulating bodies, not for profit organizations and associations. Each of these organizations has a unique set of business goals and challenges. From initial meetings BXSS have been able to confidently provide comprehensive strategies, risk assessments and support whilst relationship building. BXSS are extremely proud of their association with all existing clients, we have learnt a great deal from each client whilst successfully implementing plans and orchestrating their event.



**DEFENCE EXPORT
PROMOTION ORGANIZATION**



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland in Karachi



**INSTITUTE OF ARCHITECTS
PAKISTAN
KARACHI CHAPTER**



**Sindh Board of
Investment**
Finance Department
Government of Sindh



PAPGAI

**AFFILIATED WITH FEDERATION OF PAKISTAN
CHAMBERS OF COMMERCE AND INDUSTRY**



IEEEP Karachi Centre



OUR UNIQUE BUSINESS FACTS

- 200 + Employees
- Operations based in 5 locations nationwide and an International office at UK
- Over 300 successful trade shows at our credits
- 5 venues under management
(with a combined public access area of more than 200 Thousand sq.m)
- Hold over 50 events a year
- over 10.0 million visitors and exhibitors catered at our events
- self-owned full and varied inventory which stocks the largest collection of German Octanorm modular stall booths.
- Pioneer to introduce newest air conditioned canopy in Pakistan
- Self owned / Multiple Color Carpet
- Pestling & Fabricate Customized Stall
- Generators / Customized and Modeling Stages
- Offset / Digital Printings

MANAGING WITH PRIDE

9th International Defence
Exhibition and Seminar

**IDEAS
2016**
PAKISTAN
ARMS FOR PEACE
22 - 25 November, 2016

Karachi Expo Centre
www.ideaspakistan.gov.pk



Building &
Materials
Exhibition
iapex
3rd - 5th April 2015

The Surreal of Beauty Brands
PAK BEAUTY EXPO

IEEEP FAIR 2016

Disability Expo 2015
Proudly invites you to the very first of its kind



OUR LEADERS:

MR. NASEERUDDIN BADAR (LATE), FOUNDER CHAIRMAN

Mr. Badar (late), an electrical engineer by profession with immense organizational and operational skills is responsible for the vision, strategy, and leadership behind Badar Expo Solutions. Under his inspiring leadership, BXSS has become one of the fastest growing Event Management companies in Pakistan. The example of Mr Badar shines bright like a beacon among BXSS staff, who strive to achieve his professionalism and diligent work ethos.

MR. OZAIR NASEER, CHIEF EXECUTIVE OFFICER (CEO)

Mr. Ozair, carried the vision of the founder and through his innovative approach to leadership and business has been largely responsible for the growth of the company. Ozair's foresight and initiative have gone on to secure BXSS some of the most important events held to date in Pakistan. Ozair has a particular expertise in each aspect of event operations, event promotion and event management all the while steering the company towards increased growth.

MR. ZOHAIK NASEER, CHIEF OPERATING OFFICER (COO)

Mr. Zohair, a business graduate has been associated for 11 years with the company, his major role is to spearhead all operations business development of the company. A key member of the enterprise, Mr. Zohair under his dynamic leadership, takes care for executions and operational aspects of events. The diligence, flair and commitment shown by Zohair, towards his work, and in particular for flagship events such as IDEAS and Expo Pakistan have brought about considerable appreciation and praise across industry for BXSS. A frequent traveler in quest of business opportunities, Mr. Zohair has also brought several awards and recognitions for the company.

EXECUTIVE BOARD

MR. ARSH NASEER
EXECUTIVE DIRECTOR, FINANCE

MR. ZULQURNANE NASEER
EXECUTIVE DIRECTOR, PROCUREMENT

MR. FAISAL NASEER
EXECUTIVE DIRECTOR, LOGISTICS

MRS. SADIA ZOHAIK
DIRECTOR, INTERNATIONAL
MARKETING & COMMUNICATION

MR. ZAHID RASHEED
GROUP ADVISOR, CIVIL & TECHNICAL



**OUR CONTACT:
BADAR EXPO SOLUTIONS**

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